



Lost & Found Online Auction Fall 2023

Coordinated by: Student Life

The Student Life Office held its annual Lost & Found Auction Online via 32Auctions.

\$4,500.00 Funds Raised

214 Participants

339 out of 395 Items Sold



Participants were asked to rate the following on a Likert Scale

Strongly Disagree Disagree Agree Strongly Agree



The 32auctions web-based platform was clear, I understood how to navigate the platform and make bids

91.3% Agreed or Strongly Agreed

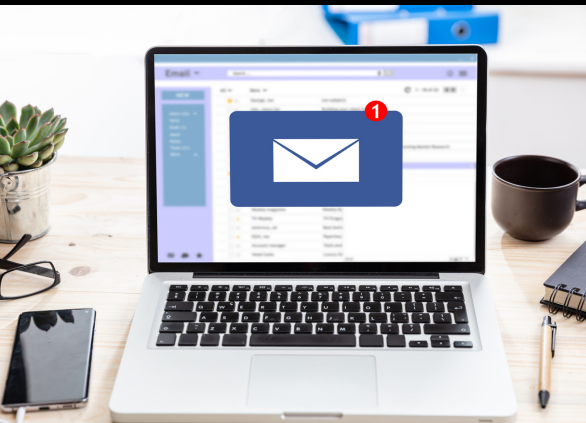
The 4-day event was the right length of time to participate in the auction

95.7% Agreed or Strongly Agreed



I felt I was well informed throughout the event, regarding my bidding status

95.7% Agreed or Strongly Agreed



PARTICIPANTS WERE ASKED HOW WE CAN IMPROVE THE ONLINE EXPERIENCE:

"More details on products and pictures."

"More advertising."

"I think if items were categorized would be nice."

*This year's auction had more items than normal due to the Student Life Office move of buildings.

ADDITIONAL COMMENTS:

"Great job team! As a past recipient of a Mark Minor Memorial Scholarship, I am happy to know these funds will continue to help current students."

"I would prefer in person viewing and online bidding."

"I was happy to win by default since the person who won did not pick up their item."

There was plenty of marketing for the event and finding the link for the online auction was clear

78.3% Agreed or Strongly Agreed



The payment process was clear and convenient

100% Agreed or Strongly Agreed

The pick-up process was clear and convenient

100% Agreed or Strongly Agreed



I prefer an online format versus an in-person format for this auction event

78.3% Agreed or Strongly Agreed



This Auction funds the Student Life Mark Minor Memorial Scholarship.

In remembrance of the late Mark Minor, former Mt. SAC Associated Students/Student Life Publications Technician, this scholarship is given in his honor to students who have shown a passion to succeed and excel in school while being a single parent. For over 20 years, Mark worked closely with students who were involved with clubs & organizations and Associated Students. He loved to interact with ambitious and conscientious students who proved that they could succeed within the classroom while balancing other areas of their life. Mark was passionate about the work he did and this scholarship recognizes students who are also passionate, committed, and dedicated to succeed.